



Gymnastics Unlimited  
Shamrock Booster Club, Inc.  
501 (c) 3 Non Profit Business

Dear Prospective Sponsor:

Thank you for taking the time to consider sponsoring one of our Shamrock All Star athletes. This letter briefly provides a further understanding of our non profit booster club and what your sponsorship will mean to this athlete.

G.U. Shamrock Cheerleading is a competitive cheerleading program representing Gymnastics Unlimited in Indianapolis, Indiana. This season, we expect to compete with Mini, Youth, Junior and Senior squads! We're also proud to showcase our Shining Shamrock squad – a special needs team in our 8th year – and a Tiny Exhibition Team. We take great pride in helping children of all ages develop physically, mentally, emotionally and morally through athletics and training.

All Star cheerleading is a very competitive sport throughout the country, and even the world. National competitions are regularly shown on television networks such as ESPN, ESPN2, CBS Sports and FOX Sports. As you can imagine, fundraising is necessary in order to assist our cheerleaders with their competition expenses. These young athletes work diligently to raise money through various methods, however, fundraisers cover only a small portion of their expenses.

We invite you to please help the young athlete who presented this letter to you by sponsoring them for the 2019-2020 Shamrock season. Your donation is tax-deductible and will go towards the athletes competition expenses, uniform, choreography and coaching fees. By sponsoring one of our cheerleaders, your business is providing opportunities for the leaders of tomorrow. Thank you in advance for assisting these great athletes.

Please list your company's necessary information on the enclosed sheet and choose your level of support. We would love to proudly list your company as one of our team's sponsors throughout the coming season (June 2019 through May 2020).

Child that contacted you for sponsorship \_\_\_\_\_

Child's parent \_\_\_\_\_

Phone# \_\_\_\_\_



## G.U. Shamrock Booster Club – Sponsorship Commitment

Sponsorship Level	Range	Advertisement
Silver	\$1-\$99	Thank you letter with tax deductible information
Gold Sponsor	\$100-\$249	Thank you letter with tax deductible information Business name listed on website & bulletin board
Platinum Sponsor	\$250- and up	Thank you letter with tax deductible information Business name listed on website & bulletin board Plaque with team picture

Please print clearly for advertisement purposes:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone# \_\_\_\_\_

Please select one level of sponsorship below and enter the amount of your sponsorship.

Silver Sponsor \$ \_\_\_\_\_ Gold Sponsor \$ \_\_\_\_\_ Platinum Sponsor \$ \_\_\_\_\_

Indicate how you wish to delegate your sponsorship:  Individual Member or  Entire Team

Name of Sponsored Athlete: \_\_\_\_\_

Please include the following required materials by August 31, 2019:

- Sponsorship form
- Payment
- Business card
- Company logo or signage if providing your own.

All checks should be made payable to: G.U. Shamrock Booster Club. Please mail to:

Gymnastics Unlimited  
460 Rawles Court  
Indianapolis, IN 46229  
Attn: Shamrock Booster Club

Please be sure to put the child's name that you are sponsoring in the memo portion of your check, as well as on the sponsorship form for proper credit. If you have any questions please feel free to contact Cheer Director Kara Frazer at the gym at 897-GOGU or [kara@gu-indy.com](mailto:kara@gu-indy.com). Thank you for your support.